



# EnergyCapital & Power



## PROSPECTUS

Luanda, Angola  
**29 & 30 November**  
**1 December 2022**

Invest in Africa's  
**Energy Resources**  
**Capitalize on Opportunities**  
**Power Africa's Future**

Endorsed by



## › 2021 in Numbers

**SPONSORS & PARTNERS**
**33**
**SPEAKERS, PANELISTS & MODERATORS**
**61**
**TOTAL MEDIA ATTENDED**
**32**
**TOTAL ATTENDEES \*IN-PERSON & ONLINE**
**4057**

Diamond Sponsor



Platinum Sponsors



Gold Sponsors



Tech Sponsor



Silver Sponsors



Podium Sponsor



Partners



## › 2019 in Numbers

**SPEAKERS & MODERATORS**
**77**
**COUNTRIES REPRESENTED BY ATTENDEES**
**38**
**SPONSORS EXHIBITORS & PARTNERS**
**76**
**DELEGATES**
**1700+**
**DEALS SIGNED**

Exclusive Sponsor



Elite Sponsors



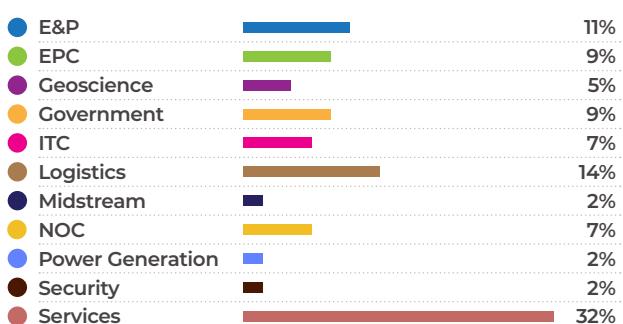
Executive Sponsors



Premium Sponsors



### Breakdown by Sector



**\$150,000**

## ► Principal Benefits

### ● PRE-EVENT OPPORTUNITIES

**Exclusive branding as Diamond Sponsor of Angola Oil & Gas**

**Online and digital promotion** on our event website, social media promotions and online campaigns

**A dedicated mailer to confirmed attendees** and our wider community with logo inclusion on all Sponsor mailers

**Interview with designated executive** published and distributed on our websites, social media channels and sent to Media Partners

### ● ON-SITE OPPORTUNITIES

**Opening/Keynote Session Sponsorship and Welcome Address**

**Exclusive Delegate Lanyard and Badge** sponsorship branding

**Conference venue branding**

**Premier Private Meeting room** for duration of **Angola Oil & Gas** \*catering not included

Opportunity to arrange **interviews for designated executives** with our Media Partners

**Participation in the conference program**

**10 x conference delegate passes**

**Table at Gala Dinner event**

**Delegate bags insert**

**Back cover ad, full page interview** with designated executive in program brochure

**50%**

DISCOUNT ON ADDITIONAL CONFERENCE DELEGATE PASSES



### ● POST-EVENT OPPORTUNITIES

**Special mention in the official post-event report** in recognition of your Diamond Sponsor status

**Inclusion of your logo and relevant footage** taken at the event in official event wrap-up videos

**Dedicated post-event mailer**

**Opportunity for potential post-event interviews** with your participating executives

\$150,000

## ► Principal Benefits

### ○ OFFICIAL HOST OF THE ANGOLA OIL & GAS GALA DINNER

**Exclusive status as Official Host of the Angola Oil & Gas Gala Dinner**, taking place on 29 November.

**Prominent exclusive branding as the Official Host of the Angola Oil & Gas Gala Dinner**, including dedicated branding at the entrance and on the stage.

**Opportunity for CEO/designated executive to deliver welcoming address to all attendees.**

**A total of 20 seats** (placed in front of the stage) at the gala dinner event for the official host to **use for their own attendees or to use to invite key stakeholders/VIP's to attend.**

**Permission to use all photographs taken at the event for the sponsor's own marketing/PR exercises.**



**Access to our official event photographer** for your use during the course of the evening.

**Additional branding on Angola Oil & Gas collateral** as official host of the Angola Oil & Gas Gala Dinner, including on sponsor signage and in the conference brochure.

**8 x conference delegate passes**



\$100,000

## ► Principal Benefits

### ○ THE ENERGY CLUB

The Energy Club is a by invitation only area reserved for the elite of the elite attendees: Government Ministers, CEOs/Board Members of National Oil Companies, International Oil Companies, Industry Bodies (e.g. APPO) and selected industry leaders.

**Exclusive sponsorship of the Energy Club with extensive branding inside and outside the lounge**

**Online and digital promotion** on our event website, social media promotions and online campaigns

**Unfettered access to the Energy Club members** when they are in the room

**Interview with designated executive published and distributed** on our websites, social media channels and sent to media partners



**Branding on the goodie bag** to be distributed to all Energy Club members

**8 x conference delegate passes**

**4 x seats at the Angola Oil & Gas Gala Dinner**



\$100,000

## ► Principal Benefits

### ○ PRE-EVENT OPPORTUNITIES

**Prominent branding as Platinum Sponsor of Angola Oil & Gas** with online & digital promotion

**Interview with designated executive** published and distributed on event website, social media channels and sent to Media Partners

**Inclusion in Sponsor mailers**

### ○ ON-SITE OPPORTUNITIES

**Logo on event sponsor signage and the conference brochure** as a Platinum Sponsor

**Private Meeting room** for duration of Angola Oil & Gas \*catering not included

Opportunity to **arrange interviews for designated executives** with our Media Partners

**Participation in the conference program**

**8 x conference delegate passes**

**Insert in conference delegate bags**

**Table at Gala Dinner event**

**Full page advertisement** in conference brochure

**40% DISCOUNT ON ADDITIONAL CONFERENCE DELEGATE PASSES**



### Unique Sponsorship Opportunities

Choose one of the following (allocated on a first come, first serve basis) subject to availability:

#### Networking Cocktail Reception Sponsor

Exclusive branding and opportunity for welcome address by designated executive. Includes drinks and snacks.

#### Registration sponsorship

Branding throughout registration area and at desks.

#### Delegate Bag Sponsorship

Exclusive branding on delegate bag to be given to all conference attendees.

### ○ POST-EVENT OPPORTUNITIES

**Mention in the official post-event report**

**Inclusion of logo and relevant footage** taken at the event in the official event wrap-up videos

**Opportunity for post-event interviews** with your participating executives

\$70,000

## ► Principal Benefits

### ● PRE-EVENT OPPORTUNITIES

**Prominent branding as Gold Sponsor of Angola Oil & Gas** with online & digital promotion

**Interview with designated executive** published and distributed on event website, social media channels and sent to Media Partners

**Inclusion in Sponsor mailers**

### ● ON-SITE OPPORTUNITIES

**Logo on event sponsor signage and the conference brochure**

Opportunity to **arrange interviews for designated executives** with our Media Partners

**Participation in the conference program**

**6 x conference delegate passes**

**Insert in conference delegate bags**

**6 seats at Gala Dinner event**

**Full page advertisement** in conference brochure

**30% DISCOUNT ON ADDITIONAL CONFERENCE DELEGATE PASSES**



### Unique Sponsorship Opportunities

Choose one of the following (allocated on a first come, first serve basis) subject to availability:

#### Refreshment/Coffee Break

#### Sponsor Day 1, 2 or 3

Exclusive branding as sponsor with branding provided at all coffee/refreshment areas on the allocated day.

#### Delegate Lunch Sponsor Day 1 and 2

Exclusive branding as lunch sponsor with branding provided in and around the lunch area for the allocated day. Opportunity for welcome address by designated executive.

#### Meeting Area Sponsor

Branding of the Meeting Area with branding provided in and around the area. Opportunity to place promotional materials in the Meeting Area.

### ● POST-EVENT OPPORTUNITIES

**Mention in the official post-event report** with opportunity for potential **post-event interviews** with your participating executives

\$40,000

## ► Principal Benefits

### ○ PRE-EVENT OPPORTUNITIES

**Branding as Silver Sponsor with online and digital promotion** on our event website and social media campaigns

**Inclusion in Sponsor mailers** sent to our community

### ○ ON-SITE OPPORTUNITIES

**Logo on event sponsor signage and conference brochure**

**Participation in the conference program**

**4 x conference delegate passes**

**4 seats at Gala Dinner event**

**Half page advertisement** in the conference brochure

**20%**

**DISCOUNT ON ADDITIONAL CONFERENCE DELEGATE PASSES**



### Unique Sponsorship Opportunities

Choose one of the following (allocated on a first come, first served basis) subject to availability:

#### Speaker Gifts sponsor

Exclusive branding as sponsor of gifts given to all participating conference speakers, at sponsor's expense. Can be supplied (subject to approval of the Conference Director) or our team can assist in sourcing gifts.

#### Session Sponsorship

Branding for a specific session on the conference program in the brochure with logo displayed on AV as Session Sponsor for the duration of the session.

### ○ POST-EVENT OPPORTUNITIES

**Mention in the official post-event report**

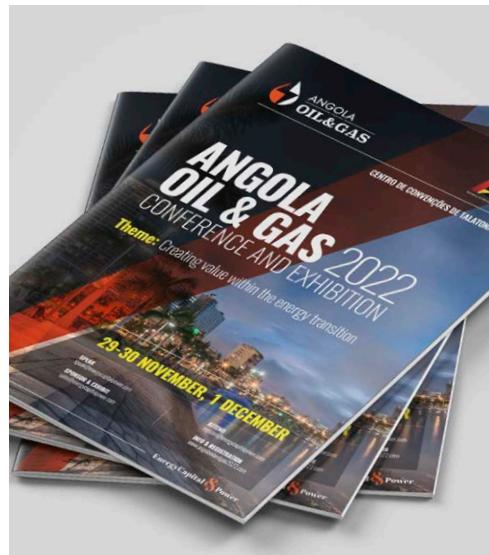
\$25,000

## ► Principal Benefits

### ● PRE-EVENT OPPORTUNITIES

**Branding as Bronze Sponsor** with online and digital promotion on our event website and social media campaigns

**Logo inclusion on Sponsor mailers** sent to our community



### ● ON-SITE OPPORTUNITIES

**Logo on event sponsor signage and conference brochure**

**Participation in the conference program**

**2 x conference delegate passes**

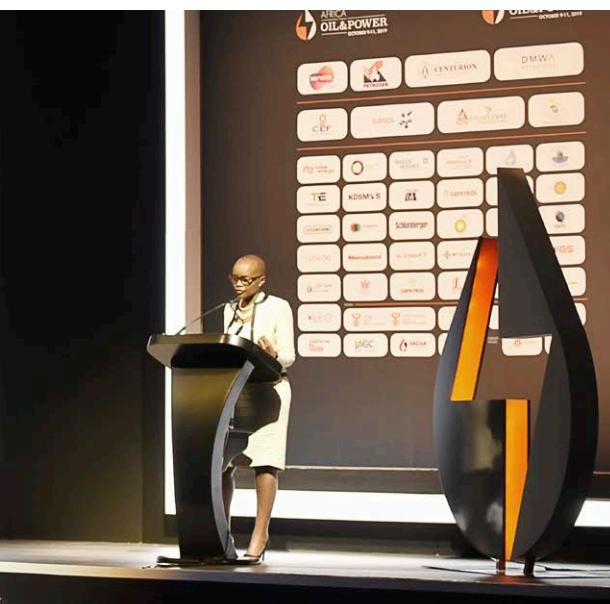
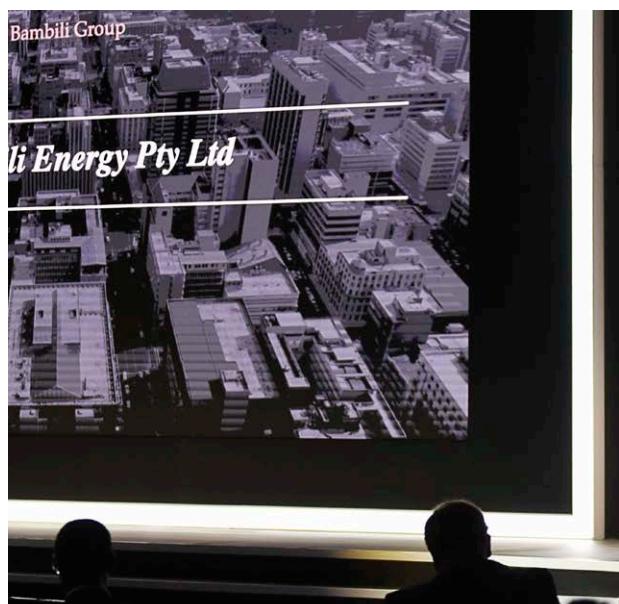
**2 seats at Gala Dinner event**

**10%**

**DISCOUNT ON ADDITIONAL CONFERENCE DELEGATE PASSES**

### ● POST-EVENT OPPORTUNITIES

**Mention in the official post-event report**



# Raw Space



Space only:  
**\$1,000 per m<sup>2</sup>**

**INCLUDES:**

Space only

Minimum stand size:  
**6m<sup>2</sup>** (24m<sup>2</sup> and above for \$600 per m<sup>2</sup>)

**FOR EXHIBITOR'S OWN COST:**

Electrical power point, Carpet,  
Stand, Lighting and Furniture

for every 6m<sup>2</sup>  
**1 delegate pass**

**NOTE:** Exhibitor must use pre-approved  
stand building services provided by ECP  
third party contractors

## Platinum EXHIBITION



Package rate:  
**\$60,000**



Package  
includes:  
**36m<sup>2</sup>**  
exhibition stand  
6 x event passes

### FEATURES:

- Roof structure
- Reception counter
- Exhibitor logo displays
- Overhead graphic structure
- Graphic walls
- Booth lighting
- Electrical plug points
- Raised platform flooring
- LED screen
- Meeting area with furniture allocation
- Extra furniture allocation

This stand offers the greatest impact, the most comprehensive package of services and benefits and the most expansive utilization of space and brand exposure in prime exhibition space on the floor.



**The final design might vary depending on availability**

## Gold EXHIBITION



Package rate:  
**\$40,000**



Package  
includes:  
**20m<sup>2</sup>**  
exhibition stand  
4 x event passes

### FEATURES:

- Roof structure
- Exhibitor logo displays
- Graphic walls
- Logo box
- Booth lighting
- Electrical plug points
- Raised platform flooring
- LED screen
- Meeting area with furniture allocation
- Extra furniture allocation available upon request

This package will take you to greater heights with comprehensive branding and networking space, as well as superb technical and aesthetic appeal. Book this space fast before it runs out.



**The final design might vary depending on availability**

## Silver EXHIBITION



Package rate:  
**\$25,000**



Package  
includes:  
**12m<sup>2</sup>**  
exhibition stand  
2 x event passes

### FEATURES:

- Exhibitor logo displays
- Graphic walls
- Logo box
- General lighting
- Electrical plug points
- Raised platform flooring
- LED screen
- One coffee table and four chairs
- Extra furniture allocation available upon request

Compact and functional, this offering packs a serious punch. Unleash your full business potential in the exhibition marketplace by engaging in conversations, collaborations and connections on-site.



The final design might vary depending on availability

## Bronze EXHIBITION



Package rate:  
**\$15,000**



Package  
includes:  
**6m<sup>2</sup>**  
exhibition stand  
1 x event passes

### FEATURES:

- Exhibitor logo display
- Graphic wall
- General lighting
- Electrical plug point
- Raised platform flooring
- LED screen
- One coffee table and four chairs
- Extra furniture allocation available upon request

This stand is the most accessible of all. Kind to visitors and kind on your budget, it features all the necessities to showcase your brand and take advantage of foot traffic.



The final design might vary depending on availability

## ► ADDITIONAL UNIQUE SPONSORSHIP AND BRANDING OPPORTUNITIES

Enhance your organisation's participation at Angola's leading Oil & Gas event with these unique opportunities. First come, first served – avoid disappointment by securing the opportunity that best matches your needs without delay!

### Thought Leadership

**\$5,500**

Secure a participation slot in the strategic conference programme and showcase your organization's status as a leader in its field. Nature of participation to be confirmed upon consultation with our Programming Team i.e. presentation, panellist position, moderator etc.  
\*no commercial presentations allowed

### Directional Stickers

**\$3,300**

Showcase your brand throughout the venue and drive traffic to your stand with 10 strategically placed directional stickers on the floor.

**(FOR 10)**

### Audio Visual Sponsorship

**\$6,000**

Receive recognition as the exclusive AV sponsor with your logo displayed on the main stage backdrop screen, sponsor signage and conference brochure.

### WiFi Sponsor

**\$ 9,000**

Recognition as exclusive WiFi sponsor with your logo displayed on sponsor signage, in conference brochure and on WiFi registration landing page with hyperlink to your website.

### Private Meeting Room

**\$3,000**

Secure a private meeting room for your intimate and confidential meetings and presentations.  
\*catering not included

**(DAY 1&2)**

### Pillar Wrap Branding 4 x pillars

**\$7,500**

Exclusive branding via pillar wraps with your logo displayed on the four columns inside the venue.

### Escalator branding

**\$15,000**

Exclusive branding on the escalator – large vinyl wrap applied to the escalator in the middle of the main concourse offering unparalleled brand exposure.

### Product Launch

**P.O.A**

If you are looking to launch a new product to our audience, speak to our team about tailored opportunities.

### COVID Pack Sponsor

**\$10,000**

Exclusive sponsorship of and branding on the COVID Pack to be handed out to all delegates.



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**Sponsor**

[sales@energycapitalpower.com](mailto:sales@energycapitalpower.com)

**Speak**

[speak@energycapitalpower.com](mailto:speak@energycapitalpower.com)

**Attend**

[register@energycapitalpower.com](mailto:register@energycapitalpower.com)

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ORGANIZED BY  
**EnergyCapital & Power**

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Endorsed by



Ministry of Mineral Resources, Petroleum and Gas